

Usama K

Full Stack Web Developer | WordPress | LAMP Stack

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SUMMARY

I am a Full-Stack WordPress Developer with over 6 years of experience. My career as a developer has been mostly focused on WordPress development, both CMS based and custom. In addition I have hands on experience in custom PHP developments as well. I have had the opportunity to work on projects of all sizes from small portfolio websites to Multi store Ecommerce platforms. I have significant experience in custom theme and plugin development, Rest API's, third party integrations, and marketing funnels.

EDUCATION

Bachelor's in Computer Science

Collin College

2013 - 2017

WORKING EXPERIENCE

Full Stack Web Developer

02/2024 - Present

[BumpUp Tech](https://bumpup.tech/)

<https://bumpup.us/>

I joined BumpUp Tech as a Full Stack Web Developer, overseeing multiple projects, leading scrums, and ensuring alignment with business goals, technical feasibility, and code quality. My key responsibilities include:

- Develop custom WordPress themes and plugins to meet client requirements.
- Integrate Gemini AI to automate WordPress site functionalities.
- Automate server-side processes and scripting, ensuring efficiency.
- Work extensively with Azure servers for hosting and deployment.
- Create fully custom templates to streamline automation processes.
- Implement and work with various APIs to enhance functionality.
- Automate and integrate Zoho CRM with WordPress for seamless operations.
- Build a fully custom Laravel portal to manage thousands of WordPress sites from a single interface.

Sr. Web Developer/Programmer

04/2022 - 02/2024

[JES Holdings](https://jesholdings.com/)

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I joined JES Holdings as a Sr. Web Developer/Programmer, where I contributed to a variety of projects. JES operating in real estate and financing industry, and I was responsible for website development, API integrations, DevOps, and Server Management.

- Implemented marketing automation and funnels using HubSpot, HubSpot API, and CRM tools
- Integrated Zoho CRM and third-party logistics (3PL) solutions for improved operations.
- Managed cloud deployments on AWS and GCP, optimizing performance and security.
- Configured Google Tag Manager (GTM) and Google Analytics 4 (GA4) for data tracking.
- Leveraged Klaviyo and Meteorik for email marketing and e-commerce analytics.
- Utilized DeployHQ for automated deployments and version control.
- Ensured site security with WAF and Cloudflare, and managed servers with SSH and WP CLI.
- Maintained code standards with Code Sniffer and automated workflows using Buddy Pipelines.

Sr. WordPress Developer

10/2020 - 03/2022

[Communify](https://communify.me/)

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As a Sr. WordPress Developer at Communify, I played a crucial role in developing and maintaining WordPress websites.

- Developed and maintained multiple Web Solutions using Custom WordPress development.
- Utilized expertise in CMS development to create dynamic and user-friendly interfaces for content management, resulting in a 40% improvement in the efficiency of content publishing processes.
- Designed, implemented, and managed API integrations to enhance system functionality, including payment gateways like PayPal and Stripe, ensuring secure and seamless transaction processing.
- Developed Shopify websites and customized front-end Shopify themes.

Front End Developer

08/2017 - 10/2019

[Bottle Rocket Boom](https://bottlerocketboom.com/)

At Bottle Rock Boom I worked as a Front-End WordPress Developer, building and managing custom websites for clients. I handled multiple projects simultaneously and successfully completed them.

- Built dynamic website features using Elementor, including detailed pages, advanced filters, and CSS animations.
- Developed custom WordPress themes to meet unique client needs.
- Integrated APIs and third-party services to enhance functionality and user experience.
- Developed a dashboard for managing and tracking support tickets on WordPress.

CERTIFICATIONS

Wordpress Website Mastery

[Udemy - 2017](#)

PHP For WordPress Development

[Udemy - 2018](#)

SKILLS

HTML, HTML5, CSS, CSS3, JavaScript, jQuery, Bootstrap, PHP, Laravel, MySQL, AJAX, Gutenberg, Woo-Commerce, Rest API's, E-Commerce, CI/CD, Google Tag Manager, GCP, G4, Custom Web Portals, Theme Development, Plugin Development, SEO, Zoho, MailChimp, Salesforce, CMD, Linux, Azure, Git | Bit Bash, WCAG/ADA Compliance, AB Testing, Server Side Scripting, VPS Server Management

CMS: WordPress, WIX, Squarespace, HubSpot , Magento, Webflow, Shopify

Builders: Elementor, DIVI, WP Bakery, Oxygen, Beaver Builder

Project Management Tools: Trello, ClickUp, Jira, BaseCamp, Asana

PROJECTS

Projects With Bottle Rocket Boom

[Trevor Noah](#)

<https://www.trevornoah.com/>

[Kevin James](#)

<https://www.kevinjames.com/>

[Tatersalad](#)

<https://tatersalad.com/>

Projects With Communify

[Beje Diamonds](#)

<https://bejediamonds.com/>

[Krispy Krunchy Chicken](#)

<https://www.krispykrunchy.com/>

Freelance Projects

[Knight's Service](#)

<https://knightssolutions.com/>

[Gilbert H. Wild](#)

<https://gilberthwild.com/>

[VINTAGE LIQUOR](#)

<https://vintageliquor.com/>

[Holmdel Preschool's](#)

<https://holmdelpreschool.com/>

[Eddie Lanes](#)

<https://www.eddielanes.com/>

[Gastroenterology of Hudson Valley](#)

<https://gastrohv.com/>

[Amera](#)

<https://www.myamera.com/>

[Seattle's Family Dentistry](#)

<https://www.seattlesfamilydentistry.com/>

[Transworld Commercial Real Estate](#)

<https://www.transworldcre.com/>

[Kane Landscapes](#)

<https://kanelandscapes.com/>

[Retown](#)

<https://www.retown.com/portfolio/>